



ROTARIANS BECOME AN MBIMB ADVOCATE

LEARN | SHARE | CONNECT

*A simple way to help create
safer communities for children*



WELCOME

Thank you for your interest in the My Body Is My Body Programme. We invite you to become an MBIMB Advocate - a simple and flexible way to learn about the programme, share its important messages and introduce MBIMB within your community.



YOUR ROLE

You do not need to present the programme to children or become an MBIMB Ambassador. Your role is simply to learn, share and connect.



35
LANGUAGES



3
MILLION+
CHILDREN
REACHED



65+
COUNTRIES



Free to use



Easy to share



**Created to help
protect children**



HELPING CHILDREN UNDERSTAND BODY SAFETY

MBIMB gives children clear, memorable safety messages while helping trusted adults begin gentle, age-appropriate conversations.



WHAT CHILDREN LEARN

- ✓ Their body belongs to them.
- ✓ They can say No when something feels wrong.
- ✓ They can recognise uncomfortable or unsafe situations.
- ✓ They can listen to their feelings and instincts.
- ✓ They can tell a safe grown-up and keep telling until someone helps.
- ✓ They should never be asked to keep unsafe secrets.



WHY THIS EDUCATION MATTERS

Children may not always have the words or confidence to explain when something is worrying them. MBIMB gives them simple language they can understand and remember.



WHY MBIMB USES MUSIC

Rhythm, rhyme and repetition help children remember important messages. Music makes learning active, gentle and positive.

**“WHEN CHILDREN
REMEMBER THE SONGS
THEY WILL REMEMBER
THE SAFETY MESSAGES”**



WHAT IS AN MBIMB ADVOCATE?

An Advocate understands the purpose of MBIMB and helps more people discover its free child-safety resources. It is a voluntary, flexible awareness role with no fundraising targets and no presentation requirement.



YOUR ADVOCATE PATHWAY

THREE SIMPLE STEPS: LEARN, SHARE, CONNECT

The role is designed to fit naturally around your Rotary connections and community involvement.



STEP 1 | LEARN

Complete these two free, self-paced online courses: www.mbimb.org/courses/



COURSE 1

Introduction to Child Maltreatment and Safeguarding

Approximately 40 minutes. Learn why prevention education matters, possible signs of maltreatment, how to respond when a child shares a concern and the importance of local reporting procedures.



COURSE 4

My Body Is My Body Children's Programme

A short, interactive introduction to the six songs, videos, games and key safety messages. Complete it to experience what children will learn.



STEP 2 | SHARE

- Talk about MBIMB within your Rotary club and community.
- Signpost teachers, parents and professionals to the free resources.
- Raise awareness of body-safety education.



STEP 3 | CONNECT

- Introduce MBIMB to schools, charities, NGOs and community groups.
- Connect MBIMB with other Rotary clubs and suitable local projects.
- Open doors without delivering the programme yourself.



YOU CAN MAKE A DIFFERENCE.

Any questions - contact chrissy@mbimb.org



Rotary
Great Britain & Ireland



YOUR FREE ROTARY PROJECT KIT

Everything your club needs to get started.

DOWNLOAD YOUR FREE PROJECT KIT

- ✓ 6 Lesson Plans & Activities
- ✓ English Children's Workbook
- ✓ Sporting Children's Workbook
- ✓ Body Safety Rules Poster
- ✓ How to Become an MBIMB Advocate

Free to download. No obligation.
Choose the resources that work
for your club and community.



SCAN TO
DOWNLOAD



SPONSOR RESOURCES FOR A SCHOOL

SUGGESTED SCHOOL PACK

- ✓ 65 Body Safety Posters
- ✓ 30 MBIMB Children's Workbooks
- ✓ 3 MBIMB Teacher Lesson Plans

£97.19

A ready-made starter
pack to help a school
begin sharing positive
body-safety education.



ORDER INDIVIDUAL RESOURCES ONLINE

Posters: doxzo.com/shared-products/1eb8390e
Children's Workbooks: doxzo.com/shared-products/602c6c0c
Teacher Lesson Plans: doxzo.com/shared-products/aa8ec015



www.mbimb.org



Small projects. Big impact. **Together we can help children
feel safer, speak up and know that they matter.**

SCAN FOR THE
ROTARY PROJECT PAGE

