

Rotary



★ Girls' Empowerment
Rotary Action Group



**RAG4GE:
MBIMB
CHAMPIONS
PROGRAM**





RAG4GE: MBIMB Champions Program

Using the My Body Is My Body (MBIMB) initiative to Strengthen Child Safety & Early Prevention

As one of its priorities, the Rotary Action Group For Girls' Empowerment (RAG4GE) is committed to strengthening the safety and wellbeing of girls, and protecting all children across the globe. A goal under this priority is to mobilise Rotary clubs and trusted partners to deliver early prevention in safe, practical ways.

The My Body Is My Body (MBIMB) initiative exists to provide children with the confidence, language, and body autonomy to recognise boundaries, trust their feelings, and speak up when something does not feel right. Through MBIMB's free, music-based body safety resources, adults (teachers, carers, youth leaders, NGOs, CSOs, etc.) are equipped to help children build confidence, recognise uncomfortable feelings, and speak up safely.

While MBIMB is inclusive of all children, evidence shows that girls face disproportionate risk of sexual violence, coercion, and silence. Therefore, from RAG4GE's partnership with MBIMB, the above priority and goal is realized via this champions program which places early empowerment at the centre of safeguarding girls around the world — building confidence, voice, and help-seeking skills before risk escalates.

MBIMB focuses on raising awareness among and giving knowledge to:

- Teachers
- Early years staff
- Youth workers
- Parents and caregivers
- Community leaders
- NGOs
- Churches and women's groups
- Rotary Clubs & Districts
- Girls' Empowerment groups
- Partner organisations



RAG4GE: MBIMB CHAMPIONS PROGRAM YEAR AT A GLANCE



**Girls' Empowerment
Rotary Action Group**

**BUILDING SAFER FUTURES TOGETHER
DESIGNED FOR ROTARY CLUB PLANNING AND PARTNER ACTIVATION
ACROSS THE 2026 CALENDAR YEAR.**

January – February 2026

Phase 1: Capacity Building & Champion Preparation

Strong foundations, essential training, safeguarding alignment, and goal-setting for the year ahead.

March – April 2026

Phase 2: Community Activation & Early Outreach

Start the conversation, introduce MBIMB to local partners, and inspire teachers, NGOs, and community groups to join the movement.

May – June 2026

Phase 3: Global Awareness Week Delivery

Melody the Body-Safety Butterfly leads a joyful and impactful worldwide event (1st –7th June), raising awareness and bringing communities together to protect children

July – August 2026

Phase 4: Follow-Up & Deepening Impact

Support partners after Global Awareness Week, gather feedback and stories (with permission), and help embed learning for the long term.

September – October 2026

Phase 5: Partnership Building & Expansion

Grow new relationships, develop local networks, present to community groups, and expand Girls' Empowerment and MBIMB's reach.

November – December 2026

Phase 6: Reflection, Celebration & Planning Ahead

Share successes, celebrate achievements, prepare for 2027, and recognise inspirational Champions and partners around the world.





YEAR-ROUND CHAMPION ACTION PLAN

January – February

Phase 1: Capacity Building & Champion Preparation - Training, Orientation & Getting Ready

Theme: Strong Foundations. This period is dedicated to *preparing our RAG4GE: MBIMB Champions so that everyone starts the year confident, informed, and aligned with MBIMB's safeguarding standards.*

Key Activities:

- Complete Champion training MBIMB Course 1 and 2, as well as, Safeguarding Course for all Leads

Courses are available here

- Attend RAG4GE: MBIMB Champion Welcome Webinar (*see dates at the end of this document*)
- Receive MBIMB PowerPoint workshop packs and Champion Handbook
- Download Melody the Butterfly assets for 2026 campaigns

Download Link

- Identify local partners for the year:
 - Schools
 - NGOs
 - Faith groups
 - Rotary Clubs
 - Community centres

Understanding your focus

During this phase, you'll learn more about:

- Briefing adults and community partners
- Checking local safeguarding requirements
- Confirming Rotary's role
- Setting Global Awareness Week goals
- Applying consent/photo guidance for sharing stories safely





YEAR-ROUND CHAMPION ACTION PLAN

March – April

Phase 2: Community Activation & Early Outreach

Theme: Start the Conversation

This period is about stepping out into the community and raising awareness, not full-scale delivery yet. It's your time to introduce MBIMB, connect with local leaders and partners, and help communities feel ready to take part.

Key Activities:

- Host short adult awareness talks (using MBIMB slides for RAG4GE)
- Present MBIMB to schools, NGOs, community and faith groups, and Rotary clubs
- Share posters, flyers and digital resources
- Help partners plan for Global Week
- Confirm safeguarding: named lead, authorised deliverers, consent/photo guidance
- Run adult-only parent/carer info sessions (with the host organisation)

Understanding your focus



During this phase, you'll learn more about:

- Connecting with schools, NGOs and community groups
- Sharing Melody the Butterfly and the 2026 vision
- Inviting partners to join Global Awareness Week and explaining what's involved
- Reinforcing safeguarding: adults-only awareness, partner-led delivery, clear reporting routes
- Confirming safeguarding basics: named Safeguarding Lead, consent and photo guidance agreed





YEAR-ROUND CHAMPION ACTION PLAN

May – June:

Phase 3: Global Awareness Week Delivery



Theme: Melody Leads the Movement

This is the heart of RAG4GE: MBIMB Champions calendar.

During MBIMB Global Awareness Week (1–7 June), Rotary Clubs and RAG4GE: MBIMB Champions will help communities come together for a joyful, powerful week of action — raising awareness, educating adults, and strengthening safe environments for girls and all children, led by Melody the Body-Safety Butterfly.

Key Activities:

- Support schools, NGOs, and community groups taking part
- Use MBIMB's official PowerPoints (RAG4GE versions where provided) for all workshops
- Promote Rotary-compliant local fundraising, with all monies raised staying in the local community to support local safeguarding activity and resources (e.g., printing packs, workbooks, posters)
- Amplify the six daily themes and activities
- Share stories, photos, and impact highlights (with permission)

The focus of Global Awareness Week is to make the world stop, listen, and learn about child safety. Your presence, encouragement and Rotary leadership help bring Global Week to life.



Understanding your focus

During this phase, you'll learn more about:

- Being a guide, a connector and a voice for child safety
- Helping schools, NGOs/CSOs and community groups take part in MBIMB Global Awareness Week safely and confidently
- Not teaching children unless you are appropriately qualified and authorised
- Supporting adults to use MBIMB resources and courses.
- Sharing Melody's message and raising awareness in your community
- Supporting local fundraising, so all monies raised stay local to provide free MBIMB resources





YEAR-ROUND CHAMPION ACTION PLAN

July - August

Phase 4: Follow-Up & Deepening Impact

Theme: Strengthening Connections

After Global Awareness Week, RAG4GE: MBIMB Champions stay close to the schools and organisations they supported, helping them build on what they've started and keep child safety conversations going.

Key Activities:

- Offer follow-up adult workshops
- Provide teachers with additional MBIMB course links and resources
- Collect data, feedback, and stories for MBIMB's global impact report
- Support Rotary-compliant local fundraising, with all monies raised staying in the community to provide printed MBIMB resources — teacher lesson plans, children's workbooks and posters — for local schools, nurseries and children's clubs

Stay connected with new partners formed during Global Week. This period deepens trust, strengthens learning, and helps communities embed safer practices long-term.



Understanding your focus

During this phase, you'll learn more about:

- Strengthening learning and embed change
- Checking-in with partners and agree what support is needed next
- Offering follow-up adult-only workshops (teachers, parents/carers, youth workers)
- Encouraging continued learning through MBIMB's free online courses
- Collecting feedback and impact stories (and permissioned photos where allowed) for reporting
- Supporting partners to set simple long-term goals for body safety education
- Helping communities move from "one event" to long-lasting change





YEAR-ROUND CHAMPION ACTION PLAN

September – October: Phase 5: Partnership Building & Expansion

Theme: Growing Our Global Community

With fresh momentum, RAG4GE: MBIMB Champions focus on bringing in new partners and building stronger local networks, so more communities can use MBIMB safely and confidently.

Key Activities

- *Introduce MBIMB to new schools, NGOs and community groups*
- *Run adult-only awareness sessions using MBIMB PowerPoints*
- *Share MBIMB's free courses (digital safety, bullying, peer pressure and more)*
- *Work with Rotary Clubs and women's organisations to widen outreach*
- *Support new local champions and volunteers to get involved and follow the safeguarding pathway*

This is a phase of growth — widening the circle and opening new doors for 2027.



Understanding Your Role:

During this phase, you'll learn more about:

- Becoming a bridge-builder
- Building relationships with new partners across your community
- Encouraging adults to access MBIMB's free online courses
- Supporting new local champions/volunteers who want to get involved (following the safeguarding pathway)
- Strengthening networks that help keep children safer long-term
- Widening the circle and helping MBIMB reach new communities.





YEAR-ROUND CHAMPION ACTION PLAN

November – December

Phase 6: Reflection, Celebration & Planning Ahead

Theme: Looking Back with Pride, Looking Forward with Purpose

This final part of the year is about celebrating what RAG4GE and MBIMB have helped to achieve — and getting ready for even stronger impact next year.

Key Activities:

- Share end-of-year impact stories and statistics
- Recognise outstanding Champions, teachers, and partners
- Hold an online “Melody Around the World” celebration
- Plan early outreach for 2027
- Update safeguarding checks and training for the new year

By the end of the year, your role is to help RAG4GE reflect on what's been achieved and recognise the global impact of our “champion family”, as well as, keep the momentum strong and prepare steps for the year ahead. It's a time to appreciate the progress made and set strong intentions for the future.



Understanding Your Role:

During this phase, you'll learn more about:

- Champion success, celebrating achievements, and helping shape the future
- Sharing your activities, successes and key stories
- Identifying what worked well and where partners still need support
- Celebrating your community, your partners and your own achievements
- Refreshing safeguarding requirements and training for the new year
- Setting early plans for 2027 outreach



**Girls' Empowerment
Rotary Action Group**

YEAR-ROUND CHAMPION ACTION PLAN (WITH EDUCATION FOCUS)

MBIMB-Provided PowerPoint Presentations

For all adult workshops and talks, RAG4GE: MBIMB Champions should use the official MBIMB PowerPoint presentations.

This ensures:

- Accuracy
- Clear safeguarding messages
- Consistency across countries
- Protection for our Champions and the organisation
- Easy delivery

These presentations will be provided by MBIMB in our RAG4GE: MBIMB Champions section available January 2026



RAG4GE: MBIMB CHAMPIONS



1. Safeguarding Responsibilities

1.1 Working with Children

RAG4GE: MBIMB Champions may only work directly with children if they are appropriately qualified and authorised, for example:

- a qualified teacher,
- a registered social worker, or
- an approved NGO/community educator with the correct safeguarding clearance.

Otherwise, your role is adult awareness and partner support.

1.2 Permission

RAG4GE: MBIMB Champions must have written permission from a school, organisation, or NGO before supporting any session involving children.

1.3 Never Alone With a Child

RAG4GE: MBIMB Champions must never be alone with any child under any circumstances.

All child-facing activities must take place:

- With teachers or authorised staff present
- In approved, supervised locations

RAG4GE: MBIMB CHAMPIONS YEAR-ROUND ACTION PLAN (WITH EDUCATION FOCUS)

RAG4GE: MBIMB Champions Safeguarding Standards (MBIMB-Aligned)

1.4 Handling Disclosures

RAG4GE: MBIMB Champions must not investigate, question, or attempt to handle any child disclosure.

If a child shares something worrying, or if you have any concern about a child's safety, you must:

1. Stay calm and listen without asking leading questions
2. Do not promise secrecy
3. Do not attempt to investigate

You must then:

- ✓ Report it immediately to the organisation's Safeguarding Lead or Designated Child Protection Officer
- ✓ If urgent or if no safeguarding lead is available, call your local child abuse hotline or emergency services

These steps ensure that the child is protected and that the concern is handled by trained professionals who are legally responsible for safeguarding.



2. Workshops, Training & Presentations

2.1 Use MBIMB-Approved PowerPoint Presentations

For all workshops, training sessions, or presentations, RAG4GE: MBIMB Champions must use the official MBIMB PowerPoints provided by MBIMB.

This ensures:

- Safeguarding accuracy
- Consistency of message
- Cultural appropriateness
- Protection for the Champion and the organisation



2.2 Target Audiences (Priority for 2026)

RAG4GE: MBIMB Champions focus on educating:

- Teachers
- Parents and caregivers
- Community workers
- Youth leaders
- Early years teams
- NGOs and social services
- Faith groups
- Rotary Clubs
- All adults who work with or support children

RAG4GE: MBIMB CHAMPIONS CODE OF CONDUCT

3. Representation & Professional Conduct

3.1 Brand Consistency

RAG4GE: MBIMB Champions must:

- Use RAG4GE/MBIMB-approved visuals, logos, and materials
- Follow MBIMB's key messages
- Represent Melody the Butterfly appropriately

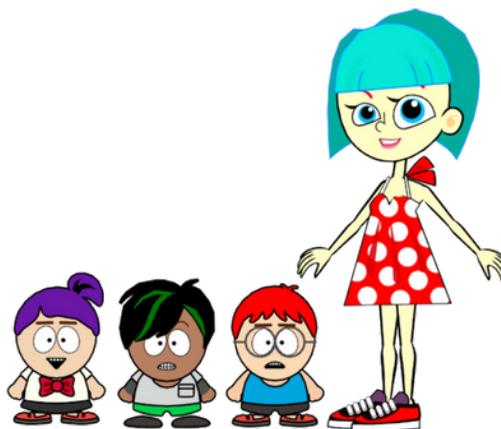
3.2 Respect & Inclusivity

RAG4GE: MBIMB Champions must:

- Treat all people with respect, dignity, and kindness
- Promote inclusivity and cultural sensitivity
- Honour local customs and languages
- Communicate in a child-safe, reassuring manner

All fundraising must follow Rotary International guidelines:

Funds raised stay within the region to support child-safeguarding education.



4. Digital Conduct

4.1 Online Safety

RAG4GE: MBIMB Champions must:

- Share only approved MBIMB materials
- Ensure photos/videos of children have written consent
- Never post identifiable images of a child without permission
- Model safe digital behaviour

4.2 Online Teaching

If supporting online learning:

- Ensure a teacher or authorised adult is present
- Never engage in private messaging with a child
- Use approved platforms

RAG4GE: MBIMB CHAMPIONS CODE OF CONDUCT

5. Reporting & Accountability

5.1 Activity Reporting

RAG4GE: MBIMB Champions agree to share:

- Photos (with permission)
- Reach numbers
- Event summaries
- Stories and successes

These help MBIMB demonstrate global impact.

5.2 Concerns & Incidents

Any safeguarding concern must be reported immediately to:

- The hosting organisation's safeguarding lead
- Local Hotline
- Local Safeguarding Association

6. Commitment to MBIMB Values

RAG4GE: MBIMB Champions agree to uphold RAG4GE and MBIMB's core values:

- Kindness
- Integrity
- Respect
- Simplicity
- Creativity
- Child safety above all else

Every RAG4GE: MBIMB Champion is a voice for protection and empowerment, helping communities learn to keep children safe.



QR Code For Onboarding and Learning Schedule.

RAG4GE:

MBIMB Champions

ONBOARDING AND LEARNING SCHEDULE

<i>January 24th, 2026</i>	<i>2:00 – 3:00 pm (London Time)</i>
<i>March 14th 2026</i>	<i>2:00 – 3:00 pm (London Time)</i>
<i>May 16th 2026</i>	<i>2:00 – 3:00 pm (London Time)</i>
<i>July 18th 2026</i>	<i>2:00 – 3:00 pm (London Time)</i>
<i>September 19th 2026</i>	<i>2:00 – 3:00 pm (London Time)</i>
<i>November 14th 2026</i>	<i>2:00 – 3:00 pm (London Time)</i>

Time zone: Europe/London

Click Here To Register

QR Code For Registration



QR Code To Access RAG4GE: MBIMB Champions Information

On this webpage you will find

- MBIMB Lesson Plans
- MBIMB Children's Workbook
- MBIMB Body Safety Posters
- MBIMB Safeguarding Concern Record

Community Powerpoint Presentation



THANK YOU

Thank you for your interest and participation.

By becoming an RAG4GE: MBIMB Champion, you are choosing
to stand up for children, through education, music, and conversation.
Every song shared, every conversation started, and every adult trained helps create
safer spaces where children feel heard, respected, and protected.

You don't need to be an expert. You don't need special equipment.

You just need to care, and be willing to start the conversation.

Together, we are building safer futures, one child at a time.

