



# My Body Is My Body

## *MBIMB Equality, Diversity & Inclusion (EDI) Policy*

Building Safer Futures Together

My Body Is My Body Foundation  
Charity Number 1199901



## MBIMB Equality, Diversity & Inclusion Policy

**Applies to:** Trustees, staff, volunteers, ambassadors, partners and anyone delivering or representing MBIMB

### 1. Our commitment

The My Body Is My Body (MBIMB) Foundation is committed to equality, diversity and inclusion in everything we do. We want every child, family, volunteer, partner and community member to feel safe, respected and welcomed.

We believe safeguarding is strengthened when everyone is treated fairly and when barriers to access are actively removed.

### 2. What we mean by EDI

- Equality means fair treatment and equal opportunity.
- Diversity means recognising and valuing difference.
- Inclusion means people feel they belong, are respected, and can take part fully.

### 3. Our principles

We will:

- Treat everyone with dignity and respect.
- Challenge discrimination and unfair treatment.
- Make reasonable adjustments so people can take part.
- Use inclusive language and child-safe, age-appropriate materials.
- Promote positive representation across cultures, abilities, families and communities.
- Create supportive environments where children can learn body safety messages safely.

### 4. Where this policy applies

This policy applies to:

- Recruitment and involvement of volunteers and ambassadors
- Training and delivery (schools, clubs, community settings, online and in-person)
- Communications (social media, website, newsletters, videos, presentations)
- Partnerships and events
- Reporting concerns and complaints

### Our legal and safeguarding context (UK)

We aim to act in line with relevant equality law and safeguarding expectations. We do not tolerate discrimination, harassment or victimisation.



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### 6. Removing barriers and improving access

We will take practical steps to make MBIMB accessible, for example:

- Providing materials in multiple languages where available
- Using clear, simple language and age-appropriate content
- Considering sensory needs, disability access and learning differences
- Offering alternatives to reading/writing-heavy activities where possible
- Encouraging settings to adapt delivery for SEND and additional needs
- Signposting to additional support for children who may need it

### 7. Respectful, inclusive safeguarding practice

MBIMB delivery must:

- Focus on empowerment, feelings, and help-seeking (not graphic detail)
- Reinforce child-safe language such as “No uncomfortable touches” and “Say no to secrets — only surprises”
- Be trauma-informed and sensitive to children’s lived experiences
- Be inclusive of different family structures and cultures
- Be delivered in a way that does not shame or blame children

### 8. Expectations of everyone representing MBIMB

Anyone delivering or representing MBIMB must:

- Treat children and adults respectfully and fairly
- Avoid stereotyping, discriminatory language or humour
- Respect confidentiality and privacy
- Follow safeguarding procedures and professional boundaries
- Report concerns and incidents promptly via the MBIMB reporting routes and/or the setting’s safeguarding lead

### 9. If something goes wrong (concerns and complaints)

If someone experiences or witnesses discrimination, bullying or exclusion linked to MBIMB activity, we encourage them to report it. We will take reports seriously, respond promptly, and take appropriate action.



## MBIMB Equality, Diversity & Inclusion Policy

### How to report a concern

If a child is in immediate danger, call 999 (UK) or your local emergency number.

If you are in a school, club, nursery, or organisation:

- Report your concern immediately to the Designated Safeguarding Lead (DSL) or the organisation's safeguarding lead, following their procedures.

If you are a parent/carers or you are not in an organised setting:

- Contact your local child protection service, police, or a child abuse prevention helpline in your country/area for advice and to make a report.

### When to contact MBIMB

Contact MBIMB only if the concern relates to:

- The conduct of an MBIMB ambassador/volunteer/representative
- Poor practice during MBIMB delivery (boundaries, messaging, online behaviour, photography/filming, etc.)
- A safeguarding issue connected to an MBIMB event, training, online platform, or official MBIMB communication channel.

MBIMB will take appropriate action internally and, where needed, support the setting to follow the correct statutory/local reporting routes.

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