

# LET'S START THE CONVERSATION

# MBIMB

Fundraising Guide



A Worldwide Week of Action to Protect Children  
My Body Is My Body Global Week Fundraiser

Date of Event: 1<sup>st</sup> to 7<sup>th</sup> June 2026



**#MBIMBGlobalWeek2026**

- *Empowering Children and Families*
- *Inspiring Communities*
- *Making a Difference Together*



DONATE NOW QR CODE



## Why MY Body Is My Body (MBIMB) Matters

Every year, 1 billion children, half of all children worldwide, experience abuse. But abuse can be prevented, and prevention starts with simple, safe conversations that every child can understand. The My Body Is My Body (MBIMB) Programme uses the universal power of music, stories, and community action to teach children memorable body-safety messages in over 35 languages.

Through our songs, animations, workbooks, and workshops, MBIMB helps children to:

- **Recognise unsafe behaviours**
- **Speak up when something feels wrong**
- **Find trusted adults and know where to get help**
- **Understand that “My Body Is My Body”**
- **Say no to secrets — only surprises**

So far, MBIMB has reached 3 million children in 63 countries — and with your support, we can reach millions more.

***MBIMB Global Week (1st to 7th June 2026) is our moment to encourage families, teachers, and whole communities to “Start the Conversation” about body safety through music, colour, and shared action.***

### ♥ Every penny raised stays local.

Funds will be used in the very communities where they’re collected, providing workbooks for schools, training for teachers, and resources for families. Together, we can create a world where every child grows up knowing: “My Body is My Body, and it belongs only to me.”



# Protecting Children Today, Building Safer Futures Together





*Hello MBIMB Ambassadors, Supporters and Friends,*

*Thank you for picking up the first **MBIMB Global Week Fundraising & Awareness Guide**.  
From 1<sup>st</sup> to 7<sup>th</sup> June 2026, communities across the world will come together to “**Start the Conversation**”  
that will help children grow up safer.*

*This week is more than an event — it’s a global invitation to talk openly with children about listening to their feelings, speaking up, and getting help when something feels wrong.*

- **Print bright, engaging workbooks and song sheets in 35 languages**
- **Train local teachers, social workers, and community volunteers**
- **Produce new music videos in more languages**
- **Run safety workshops in schools, churches and sports clubs**
- **Spark meaningful conversations through fun, inclusive activities**

*By taking part, you’re not only making a difference — you’re becoming part of something bigger:  
**The MBIMB Blue Crew**. Together, we are creating a powerful wave of protection, awareness, and hope for children everywhere. Together, let’s make this a joyful global moment of protection, empowerment, and hope.*

*With heartfelt thanks,  
Chrissy Sykes and the MBIMB Foundation Board*



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## How to Use This Guide

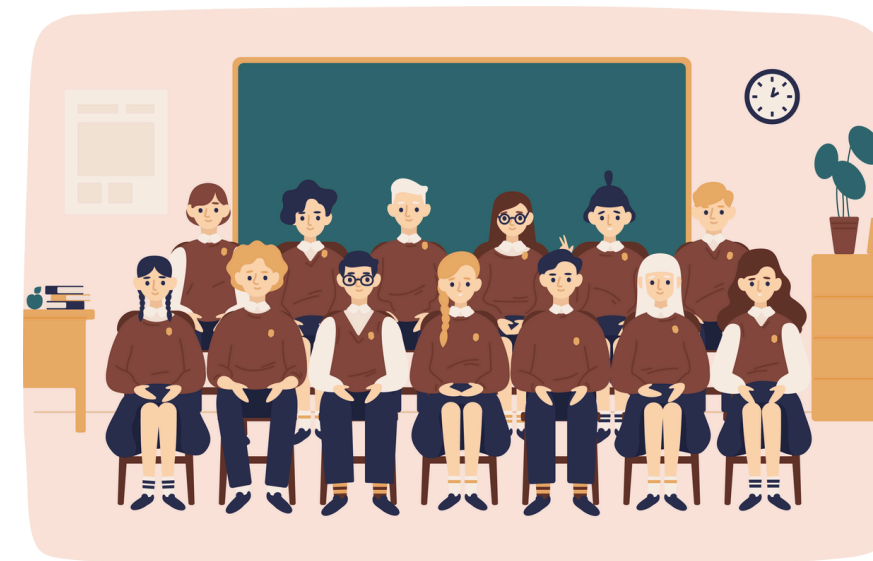
*Everything in this guide is designed to help you “**Start the Conversation**” about body safety in your school, organisation, home, or community.*

1. Choose activities to **Raise Money** and/or **Raise Awareness**
2. Download ready-made posters, certificates, song tracks, and printable worksheets from our website. [Click Here](#)
3. Share your photos & stories using **#MBIMBGlobalDay2026** so the world can see your impact
4. **Remember:** Every small action makes a big difference when we work together

### **\*\*Important Photo Safety Reminder:**

*Before sharing any photos or videos of children online, please ensure you have written consent from a parent, legal guardian, or the child's school. If consent is **NOT** given, avoid showing identifying features (e.g. faces, name tags, uniforms).*

*Consider showing children only from behind or in group shots where individuals are not recognisable. This protects each child's privacy, dignity, and right to a safe digital presence.*



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## ♥ What Is the Blue Crew?

The Blue Crew is everyone who joins Melody to Start the Conversation about body safety — at home, in school, and in the community, using our simple MBIMB songs and messages.

If you're wearing blue, singing a song, joining an activity, or sharing a safety message — you're already part of the Blue Crew.

- It's not a club.
- It's not a membership.
- It's simply a friendly way for people to help children learn how to stay safe, using clear MBIMB songs and messages.

By taking part in the **MBIMB Global Day**, you're doing something powerful: You're opening the door to conversations that help children feel safer, stronger, and more confident.

Every activity in this guide — whether you choose one or many — is designed to give you a gentle, joyful way to “**Start the Conversation**”. Thank you for being part of this movement.



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## SECTION 1: Fundraising Ideas -



### ♥ Blue School Day

Host a non-uniform day where students wear blue and donate £1/€1 to MBIMB.  
Raise funds by collecting donations at school gates or through classroom buckets.



### ♥ Local Language Sing-Along

Children perform any of the 6 MBIMB songs in their language. Raise money through audience donations.



### ♥ Blue Bake Sale

Sell blue-themed cupcakes, cookies, or lemonade at a school fair or church (see safety note below).



### ♥ Blue Butterfly Face Painting

Set up a face painting station using non-toxic, child-safe paints to create butterfly designs inspired by Blue the Body-Safety Butterfly.  
This fun and visual activity raises awareness while collecting small donations from participants.



### ♥ Outdoor Movie Event

Screen the MBIMB animation in parks or backyards, with donations collected. Ask for a pay-what-you-can entry fee or sell snacks to raise funds.

- **Safety Note:** When planning activities involving food colouring, face paints, or craft supplies, please use child-safe, non-toxic options. Natural blue sources such as butterfly pea flower, spirulina, or blueberry extract are safe and fun alternatives for edible items. Always supervise younger children and check product labels for allergens or age-appropriateness.



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### ♥ **Community Concert**

Partner with a local choir, school, or musician to host a benefit concert. Sell tickets or ask for donations at the door.



### ♥ **Body Safety Dance Fiesta**

Organise a dance event using MBIMB songs and cultural music. Charge entry or collect donations at the door.



### ♥ **Street Murals for Safety**

Paint a community mural with children's artwork and positive messages. Raise money by inviting local sponsors or offering name tiles for a small fee.



### ♥ **Drumming & Singing Circles**

Use traditional music to reinforce the “My Body Is My Body” message. Ask for audience donations or pass a collection drum.



### ♥ **Blue Butterfly Parade**

Children create butterfly masks or wings and parade around school grounds. Collect pledges per participant.



### ♥ **Parent-Child Story Workshops**

Host reading sessions and body safety talks at schools or parent and children's groups. Ask for voluntary donations or provide a donation jar at the event.



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## SECTION 2: Raising Awareness



### ♥ Origami Blue Butterflies

Fold butterflies and write positive messages or pledges on their wings.



### ♥ Blue Lunches

Families share a meal with blue accents (napkins, treats, decorations).



### ♥ Children's Theatre Skits

Simple body safety skits performed at school assembly or online. Share using **#MBIMBGlobalWeek2026**



### ♥ T-shirt Day

Children design and wear custom MBIMB shirts and share photos using **#MBIMBGlobalWeek2026**



### ♥ Safety Poster Showcase

Display **MBIMB** children's body safety posters in local libraries and shops  
( available at [www.mbimb.org/MBIMBGlobalDay2026](http://www.mbimb.org/MBIMBGlobalDay2026)).



### Social Media

- Tag @MyBodyIsMyBody or #MBIMBGlobalWeek2026 on Facebook, Instagram, TikTok, X
- Use hashtag #MBIMBGlobalWeek2026 or #MBIMBStartTheConversation
- Email photos & videos (*Please see note on page 3*), or press clippings to [stories@mbimb.org](mailto:stories@mbimb.org)
- Submit a 60-second testimonial to enter the MBIMB Celebration Award to [stories@mbimb.org](mailto:stories@mbimb.org)

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## Local Impact Promise:

All funds raised as part of MBIMB Global Day will be used to support child safeguarding education in the **area or region where they are collected**. This ensures your efforts directly empower local schools, communities, and families with the tools they need to protect children.



MBIMB Safety Poster



MBIMB Children's Workbook 26 Page

[Click Here To View Flipbooks](#)



MBIMB Lesson Plans 28 Page

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My Body is My Body Foundation  
Registered Charity 1199901



## DONATE OUR BOOKS DIRECTLY TO YOUR LOCAL SCHOOLS

### WORLDWIDE SHIPPING AVAILABLE

#### Multiple Delivery Address Options



#### MBIMB Teacher Lesson Plans (2025)

Empower your lessons with our ready-to-use My Body Is My Body Teacher Plans — a fun, musical way to teach children about body safety, boundaries, and speaking up. Download a preview copy here: [mbimb.org/mbimb-resources](http://mbimb.org/mbimb-resources)

£5.88

Add to basket



You can purchase MBIMB materials and DOXZOO will send them directly to a school or organisation that can't afford them. Every donation helps more children learn how to stay safe and confident.

ORDER NOW



#### TEACHER LESSON PLANS (PRICE PER COPY)

Empower your lessons with our ready-to-use  
*My Body Is My Body Teacher Plans*

1.	10.	25	50	100
£5.88	£3.63	£3.12	£2.49	£2.20

#### CHILDREN'S WORKBOOK (PRICE PER COPY)

Help children learn about body safety in a fun and empowering way!  
*This colourful workbook follows the MBIMB songs and lessons*

1.	10.	25	50	100
£5.22	£2.35	£1.98	£1.83	£1.75

#### RIVER ROOM SONGBOOK (PRICE PER COPY)

A gentle collection of healing songs and activities designed to help  
*children explore feelings, kindness, and self-worth.*

1.	10.	25	50	100
£6.55	£3.02	£2.53	£2.35	£2.24

#### MBIMB CLASSROOM POSTER A4 (PRICE PER COPY)

Bright, simple, and child-friendly — this poster reminds children of  
*the key My Body Is My Body safety rules.*

1.	10.	25	50	100
£0.15	£0.10	£0.09	£0.08	£0.07

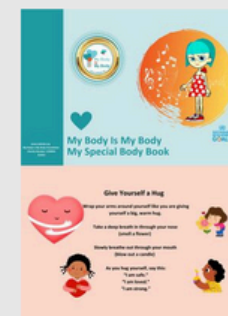
#### Other products



MBIMB Body Safety Rules A4



MBIMB Children's Workbook A4  
Landscape (2025)



MBIMB Trauma Informed  
Children's Workbook A4  
Landscape (2025)



The River Room Songbook

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My Body is My Body Foundation  
Registered Charity 1199901





## Corporate Sponsors



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Protecting Children Today. Empowering Their Tomorrow





## ♥ With Heartfelt Thanks ♥

To every ambassador, supporter, teacher, parent, child, and community partner,  
thank you for helping us Start the Conversation this Global Week.

Because of you, families are talking more openly about safety, feelings, and getting help.

Because of you, children will **sing louder, feel safer, and know they are not alone.**

Because of you, communities are standing together to say:

“Every child deserves to be safe, strong, and heard.”

### MBIMB Let's Start The Conversation



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