

# JOIN THE BLUE CREW MBIMB



  
Corporate  
Sponsorship Guide

A Worldwide Week of Action to Protect Children

**MBIMB Global Week Fundraiser**

Date of Event: 1<sup>st</sup> to 7<sup>th</sup> June 2026

**#MBIMBGlobalWeek2026**

- *Empowering Children and Families*
- *Inspiring Communities*
- *Making a Difference Together*



DONATE NOW QR CODE

## Why My Body Is My Body (MBIMB) Matters

Every year, an estimated 1 billion children — that's half of all children worldwide — experience some form of violence, whether physical, emotional, or sexual. This is why programmes like My Body Is My Body are essential. **The good news?** Violence is preventable, and through clear, memorable messaging and community action, we can start breaking this global cycle — one child, one classroom, one song at a time.

The My Body Is My Body (MBIMB) Foundation exists to change that. We use the universal power of music, stories, and community action to teach children simple, memorable body-safety messages in over 30 languages.

Through our free programme, songs, animated videos, workbooks, and workshops, MBIMB helps children:

- Understand what safe and unsafe behaviour looks like
- Build confidence to speak up if something feels wrong
- Learn who they can trust and where to get help

So far, MBIMB has reached over 3 million children in 63 countries — but with your help, we can reach millions more.

***That's why MBIMB Global Week (1<sup>st</sup> to 7<sup>th</sup> June 2026) is so important. It's a week where communities everywhere unite in blue, music, and action to stand up for children's rights.***

♥ **Every penny raised stays local.** Funds will be used in the very communities where they're collected, providing workbooks for schools, training for teachers, and resources for families.

Together, we can create a world where every child grows up knowing:  
***"My Body Is My Body, and it belongs to me."***



# Protecting Children Today, Building Safer Futures Together





# Why Partner With Us?

## ♥ Proven Global Impact

For over a decade, MBIMB has been changing lives by equipping children with the knowledge and confidence to stay safe. Our programme has already reached over 3 million children across 63 countries. Trusted by International organisations, schools, NGOs, faith groups, and community leaders worldwide. By joining us, your company becomes part of a proven, scalable solution to one of the world's most urgent challenges: protecting children from violence and abuse.

## ♥ Global Reach & Visibility

With over 90,000 website visits per month, ambassadors in 63 countries, and daily engagement from teachers, parents, and child advocates, MBIMB offers sponsors a powerful platform for visibility. As a corporate partner, your brand will be recognised across our global safeguarding network, aligning your company with positive, high-trust values that resonate with employees, customers, and stakeholders alike.

## ♥ Local Change, Global Reach

One of our strongest promises is that funds stay local. Every pound raised is invested directly into the communities where it was collected — whether that means printing workbooks for a school, training teachers, or providing resources for families. This ensures sponsors can see the direct, measurable impact of their support, while also being part of a global movement for child safety.

## ♥ Positive Brand Association

Sponsoring MBIMB Global Week (1<sup>st</sup> to 7<sup>th</sup> June 2026) connects your company to a worldwide celebration of child protection, education, and empowerment. Through music, colour, and action, communities will unite under the MBIMB message — and your brand will be at the heart of this joyful, meaningful movement. Corporate partners will be publicly recognised for standing with children and helping to build a safer, stronger future.



## Protecting Children Today, Building Safer Futures Together



# Aligning With Your ESG Goals

Supporting the My Body Is My Body Foundation is not just philanthropy — it's a strategic investment in your company's ESG commitments.

## ♥ Environmental (E):

While MBIMB's direct mission focuses on child protection, our resources are designed to be digital-first, reducing unnecessary print and travel. When printed books are required, we commit to providing only the minimum number needed for classrooms and training — ensuring sustainability, reducing waste, and maximising impact.

## ♥ Social (S):

**This is where MBIMB makes its strongest impact.**

By sponsoring MBIMB Global Week, your company actively:

- Advances child protection and safeguarding education in your chosen communities.
- Strengthens communities through local training, workshops, and resources.
- Supports equity and inclusion, ensuring materials are available in over **35 languages** so no child is left behind.

## ♥ Governance (G):

Partnering with a registered charity (No. 1199901) demonstrates your company's commitment to ethical, transparent, and accountable social investment — enhancing trust with stakeholders, investors, and the wider community.



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## Local Impact Promise:

All funds raised as part of MBIMB Global Week will be used to support child safeguarding education in the communities you care about most. This ensures your efforts directly empower local schools, communities, and families with the tools they need to protect children.



### My Body is My Body Safety Rules

#### MY BODY IS MY BODY

My body belongs to me and only to me. Nobody should hurt me. Nobody should touch my private parts. I am the boss of my own body !!

#### IF IT DON'T FEEL RIGHT DON'T DO IT

If people try to get me to do things I know are wrong, or that make me feel uncomfortable I will say "NO" THEN I WILL TELL A SAFE ADULT

#### WHO CAN I TELL IF I HAVE A PROBLEM? I CAN TELL A SAFE ADULT

MOMMY OR DADDY, AUNT OR UNCLE, GRANNY OR GRANDPA, TEACHER OR PRINCIPAL, COUNSELLOR AT SCHOOL

#### FEELING UNSAFE? HERE ARE SOME WARNING SIGNS FROM YOUR BODY

- Your face or your hands might start to sweat
- Your mouth could feel dry
- You might feel sick in your tummy
- Your heart could beat fast
- You could start crying
- You could feel scared
- Your legs could feel wobbly

If you are feeling any of these warning signs, find a Safe Adult you can talk to and tell them you are feeling unsafe.

#### PRIVATE PARTS

My private parts are the parts where my swimsuit or my underwear covers.

- Nobody should touch my private parts
- Nobody can ask me to touch their private parts
- Nobody should take pictures of my private parts

#### SAY NO TO SECRETS

If someone is hurting you, bullying you or doing anything that makes you feel uncomfortable, and they ask you to keep it a secret - Say No To Secrets THEN TELL A SAFE ADULT

www.mbimb.org  
My Body is My Body Foundation  
Charity Number 1199901  
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### My Body Is My Body Introduction To "Body Safety"

www.mbimb.org  
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SUSTAINABLE DEVELOPMENT GOALS

[Click Here To View Flipbooks](#)

### MY BODY IS MY BODY PROGRAMME

#### SAFEGUARDING CHILDREN

- 6 Teacher Lesson Plans
- 6 Songs
- Activity Suggestions

Children's workbooks, quizzes, interactive courses, and many free resources are available on our website. Each lesson is designed to take about 15 minutes.

www.mbimb.org  
My Body is My Body Foundation  
Charity Number 1199901  
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## DONATE OUR BOOKS DIRECTLY TO YOUR LOCAL SCHOOLS

**WORLDWIDE SHIPPING AVAILABLE**

*Multiple Delivery Address Options*



### MBIMB Teacher Lesson Plans (2025)

Empower your lessons with our ready-to-use My Body Is My Body Teacher Plans — a fun, musical way to teach children about body safety, boundaries, and speaking up. Download a preview copy here: [mbimb.org/mbimb-resources](http://mbimb.org/mbimb-resources)

**£5.88**

**Add to basket**



You can purchase MBIMB materials and DOXZOO will send them directly to your chosen school or organisation. Every donation helps more children learn how to stay safe and confident.

**ORDER NOW**



### TEACHER LESSON PLANS

Empower your lessons with our ready-to-use  
*My Body Is My Body Teacher Plans*

1.	10.	25	50	100
£5.88	£3.63	£3.12	£2.49	£2.20

### CHILDREN'S WORKBOOK

Help children learn about body safety in a fun and empowering way!  
*This colourful workbook follows the MBIMB songs and lessons*

1.	10.	25	50	100
£5.22	£2.35	£1.98	£1.83	£1.75

### RIVER ROOM SONGBOOK

A gentle collection of healing songs and activities designed to help  
*children explore feelings, kindness, and self-worth.*

1.	10.	25	50	100
£6.55	£3.02	£2.53	£2.35	£2.24

### MBIMB CLASSROOM POSTER A4

Bright, simple, and child-friendly — this poster reminds children of  
*the key My Body Is My Body safety rules.*

1.	10.	25	50	100
£0.15	£0.10	£0.09	£0.08	£0.07

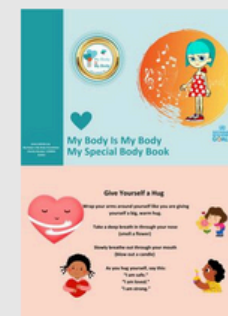
### Other products



MBIMB Body Safety Rules A4



MBIMB Children's Workbook A4 Landscape (2025)



MBIMB Trauma Informed Children's Workbook A4 Landscape (2025)



The River Room Songbook

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My Body is My Body Foundation - [www.mbimb.org](http://www.mbimb.org)  
Registered Charity 1199901





## Corporate Sponsorship Opportunities Tier Contribution Impact & Benefits

We offer clear, impactful tiers so your company can see exactly where your support goes.

### ♥ Blue Champion – £1,000

Trains 20 teachers and equips 12 classrooms with resources.  
Logo placement on MBIMB Global Week digital campaign materials.

### ♥ Blue Guardian – £5,000

Trains 100+ teachers and equips 50 classrooms with resources.  
Prominent recognition on our website and social media channels.  
Option to co-brand printed resources distributed in your region.

### ♥ Blue Visionary – £10,000+

Trains 200+ teachers and equips 100 classrooms with resources.  
Expands MBIMB resources into new regions/countries.  
Exclusive media spotlight in MBIMB's global press campaign.  
Dedicated partnership feature in newsletters and events.



**Protecting Children Today. Empowering Their Tomorrow**





## Corporate Sponsors



ASKEW Ai<sup>™</sup>



Shawlands  
Trust



BETTER  
BARNLEY



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