

LET'S START THE CONVERSATION

MBIMB

A Worldwide Week of Action to Protect Children
MBIMB Global Week Fundraiser

Date of Event: 1st to 7th June 2026

#MBIMBGlobalWeek2026

Fundraising Guide



Why 'My Body Is My Body' (MBIMB) Matters

My Body Is My Body (**MBIMB**) is one of the world's largest free **musical** body-safety programmes, used in 63+ countries and available in 35+ languages. **Our goal is simple and powerful:** to help children learn how to stay safe, speak up, and ask for help when something feels wrong.

Every year, millions of children experience abuse in person and online, quietly, silently, and often without knowing how to tell someone. But abuse can be prevented when children learn:



My Body Is My Body
No uncomfortable touches
No secrets, only surprises
How to recognise unsafe behaviour
How to find trusted adults
How to speak up when they need help

What Is MBIMB Global Week?

MBIMB Global Week from 1st-7th June 2026 is your opportunity to help us reach even more children, families, and communities around the world. Together with Melody the singing butterfly, we can start the conversations that protect lives.

Why MBIMB Global Week Matters

MBIMB is the perfect way to start important protection conversations with children. Our simple songs and simple lessons help children learn how to recognise unsafe behaviour, trust their feelings, and reach out to safe adults when something doesn't feel right.

Your involvement during Global Week helps us:

- Provide children's workbooks to local schools
- Deliver training for teachers and community leaders
- Share free body-safety resources with families and small charities
- Support local safeguarding events and workshops
- Reach more communities that need protection education

**Every penny raised stays local,
directly supporting the children in your community.**



My Body is My Body Foundation
Registered Charity 1199901
www.mbimb.org

DONATE NOW QR CODE



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How You Can Take Part During Global Week

You can join in any time from the 1st-7th June 2026, choosing activities that suit your school, club, organisation, or community.

★ Fundraising Ideas

- Blue School Day – Wear blue and donate £1/€1
- MBIMB Sing-Along – Perform any MBIMB song
- Blue Butterfly Parade – Create wings, masks, banners
- Community Concert / Dance Fiesta
- Outdoor Movie Night – Show MBIMB animations
- Blue Bake Sale
- Story & Song Workshops

★ Awareness Ideas

- Origami butterflies
- Blue-themed lunches or picnics
- Classroom displays
- Safety Poster Showcase
- Drama, poetry, or spoken-word
- MBIMB T-shirt Day

Every activity helps us spread hope, confidence, and body-safety messages to children.
For more details please visit our website at www.mbimb.org/global

Your Global Week Can Change Lives

MBIMB Global Week is more than seven days,
it's a movement giving every child the chance to feel safe, valued, and heard.
With Melody the singing butterfly guiding the way, here are simple, child-friendly ideas to build excitement and awareness throughout the week:

Even small donations make a big difference. Just £2 raised can help put a workbook into a child's hands.

Your Local Impact Promise

Everything raised in your community during MBIMB Global Week stays local — supporting:

- ✓ Children's body-safety workbooks
- ✓ Teacher and community safeguarding training
- ✓ Family conversation resources
- ✓ Local workshops and outreach

Your support helps the children who need it most, right where they live.

Thank you for being part of the MBIMB Blue Crew
and for helping us protect more children, one conversation at a time.

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